



The Outdoor Frontier × ADA OVERLAND

Adventure Gear Handbook

Expanded New Zealand Edition

New Zealand Routes, Global Journeys and Product Selections for Real-World Travel



ADA Rooftop Tent Series

Introduction

This expanded edition is designed to read like a practical adventure book rather than a short catalogue. It explains how the products can be used, which combinations suit different styles of travel and how a vehicle-based setup changes from a quick weekend away to a longer multi-day journey.

The goal is not simply to show products, but to place them in context. A rooftop tent changes how you stop for the night. An awning changes how you live during the day. A room, rear tent, light or water system often turns a basic camp into a genuinely comfortable one. In that sense, the best setup is always the one that matches the journey.

This expanded edition adds more New Zealand trip suggestions alongside the global routes. Each suggested route includes a high-definition map, a travel summary and a product recommendation list showing which ADA OVERLAND items best suit the trip.

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1. Building the Overland Setup

A successful overland setup works in layers. The vehicle is the foundation. The roof system carries the core shelter. The tent becomes the sleeping space, the awning creates the outdoor room and the accessories support the small routines that make travel easier: light, water, storage and simple comfort.

When people choose products one by one without thinking about how they connect, the result can feel heavy or awkward. A better approach is to think about rhythm. Will the trip move every day? Will it stay in one place for several nights? Will conditions be warm and dry, or cold and wet? Once the pace and climate of the journey are clear, the best gear combination becomes much easier to identify.



Overland Camp System



ROOF TOP TENT SERIES
SUPER LIGHT SOFT TENT



ADA-WS125
Close Size: 125*118*25cm
Open Size: 125*235*123cm
G.W./N.W: 85/44KG

05 | Product



Rooftop Tent Series

2. Rooftop Tents and Sleeping Systems

Rooftop tents define the character of a vehicle-based trip. Soft-shell designs usually provide generous sleeping space and are often well suited to travellers who value interior room. Hard-shell and wedge-style options usually favour quicker setup, faster pack-down and a tidier profile on the road.

In practical use, the differences matter. A touring holiday with one-night stops often benefits from a hard-shell or wedge style. A slower family trip may prefer the larger open feel of a soft-shell tent. The right choice comes from use, not only from appearance.



Rooftop Tent Series

How they can be used

- Fast overnight stops on road trips where setup speed matters.
- Longer scenic camps where the tent becomes a stable sleeping base.
- Family touring with a larger open footprint and flexible bedding.
- Cold-climate or alpine travel where fast pack-up is helpful in poor weather.

3. Awnings, Rooms and Rear Tents

If the rooftop tent defines the night, the awning defines the day. A simple side awning is one of the most useful upgrades because it creates instant shade, a sheltered cooking point or a dry entry area in changeable weather. Larger 270-degree systems extend the idea further, wrapping shelter around more of the vehicle.

Rooms and rear tents add another layer. They are especially useful for families, for cold-weather routes and for travellers who want a changing area, a more private camp zone or a protected space for gear during rain.



Awning Room

SIDE AWNING SERIES

EVA SIDE AWNING



ADA-SA-E200

Close Size:
203*14*7cm

Open Size:
200*225cm

G.W./N.W.:
12.25/14.82KGS

451 Product



EVA Side Awning

CAR REAR TENT SERIES

INFLATABLE VERSION



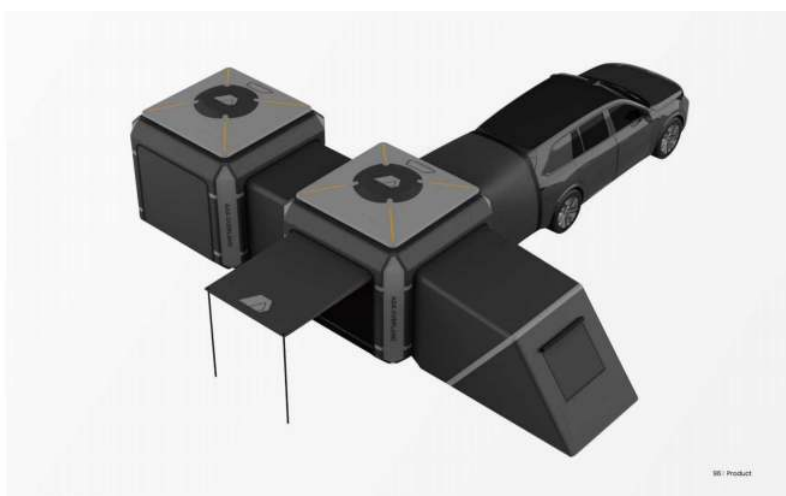
ADA-CQ240

Open Size:245*245*230cm

ADA-CA240

Open Size:238*234*195cm

551 Product



Inflatable Bivvyson Rear Tent

4. Living Gear and Camp Comfort

Good travel is often improved by the smallest products. Lighting changes how the camp works after dark. Water storage changes how independent the setup can be. Rack systems shape how well the vehicle carries the rest of the load. Even drinkware and small daily-use items help a camp feel settled instead of improvised.

The best accessory choices are usually selective rather than excessive. A carefully chosen set of supporting products often does more than a long list of extras.



Outdoor Living Accessories



Aluminium Water Tank

OUTDOOR LIVING SERIES ALUMINUM WATER TANK



ADA-WT-15L	Size: 86.5*13*30cm	G.W/N.W: 9.5/8.2KG
ADA-WT-16L	Size: 94*21.3*12.8cm	G.W/N.W: 10.8/9.5KG
ADA-WT-20L	Size: 117*21.5*13cm	G.W/N.W: 12/10.5KG
ADA-WT-26L	Size: 145*21.3*12.8cm	G.W/N.W: 15.5/14KG
ADA-WT-36L	Size: 195*21.3*12.8cm	G.W/N.W: 21.5/18.5KG



10 / Product

Useful gear for most trips

- LED Light for evening setup and cooking
- Aluminium Water Tank for longer off-grid stops
- Roof Rack for carrying tent systems and extra travel gear
- Cup Series for simple everyday camp use

5. Adventure Gear Packages

Not every journey needs the same amount of equipment. A good setup is shaped around the intended style of travel. Below are three broad package ideas that can guide product selection.



Touring Package

Quick Touring Package

Best for frequent movement, one-night stops and road-based touring.

Suggested products: Hard-shell or wedge rooftop tent, EVA Side Awning, LED Light, Cup Series, Roof Rack

Weekend Base Package

Best for short holidays where the camp stays in place long enough to enjoy the living space.

Suggested products: Super Light Soft Tent, EVA Side Awning, Awning Room, LED Light, Roof Rack

Remote Travel Package

Best for longer drives, fewer services and more self-sufficient camping.

Suggested products: Aluminium Hard Shell Side Open Tent, 270° Side Awning, Rear Tent, Aluminium Water Tank, Roof Rack, LED Light

6. New Zealand Trip Suggestions

These New Zealand examples are designed to show how the ADA OVERLAND range can be matched to different local travel styles, from beach circuits and volcanic routes through to alpine loops and wet-weather west-coast journeys.

North Island Volcanic & Coastal Route

Duration: 5–7 days | Route: Auckland → Coromandel → Rotorua → Taupō → Tongariro → Napier

This route mixes beaches, geothermal landscapes and volcanic plateau scenery. It is ideal for travellers who want a balanced New Zealand introduction with sealed-road touring, easy campsite access and a mix of quick stops and longer nights.



North Island Volcanic & Coastal Route Map

Products that suit this trip

- Hard-shell or wedge rooftop tent
- EVA Side Awning
- LED Light

- Cup Series
- Roof Rack
- Aluminium Water Tank

Why this setup works: A fast-opening rooftop tent suits moving every day or two, while a straight awning gives shade at beachside lunch stops and shelter in thermal-country rain. The water tank and roof rack are useful because the trip combines town supplies with scenic overnight pauses.

South Island Alpine Loop

Duration: 7–10 days | Route: Christchurch → Lake Tekapo → Aoraki / Mt Cook → Wānaka → Queenstown → Te Anau → West Coast

One of the classic South Island touring routes, this loop moves from high-country lakes to alpine roads and dramatic Fiordland country. Weather can shift quickly, so gear choice matters more here than on a fair-weather coastal run.



South Island Alpine Loop Map

Products that suit this trip

- Aluminium Hard Shell Side Open Tent
- 270° Side Awning
- Awning Room
- LED Light
- Roof Rack
- Aluminium Water Tank

Why this setup works: The alpine environment rewards a stronger shelter setup. A hard-shell tent offers quick pack-up in changing weather, while the 270-degree awning and room create a more protected camp at colder sites. Lighting becomes more important during shorter evenings and wet-weather camp routines.

Far North Beach & Forest Circuit

Duration: 4–6 days | Route: Auckland → Whangarei → Bay of Islands → Cape Reinga → Hokianga → Waipoua Forest

This northern route is suited to slower travel, warm-weather touring and scenic camps near harbours, dunes and forest reserves. It works especially well for a vehicle-based holiday that blends swimming, walking and short driving days.



Far North Beach & Forest Circuit Map

Products that suit this trip

- Super Light Soft Tent
- EVA Side Awning
- Cup Series
- LED Light
- Roof Rack

Why this setup works: Because the route leans into easy camps and scenic pauses, a lighter soft-shell tent is a comfortable fit. The awning supports beach lunches and relaxed camp afternoons, while the roof rack helps manage boards, bags or extra family gear without making the setup feel oversized.

East Cape Explorer

Duration: 4–5 days | Route: Gisborne → Tolaga Bay → Tokomaru Bay → East Cape → Te Araroa → Pūtikī → Whakatāne

The East Cape journey is about quiet roads, coastal curves and a feeling of travelling at the edge of the country. It suits travellers who enjoy remote scenery, small-town stops and a laid-back overland pace.



East Cape Explorer Map

Products that suit this trip

- Super Light Soft Tent
- EVA Side Awning
- LED Light
- Aluminium Water Tank
- Roof Rack

Why this setup works: Roads are slower and services are more spread out, so a practical touring setup makes sense. The soft tent gives comfortable sleeping space, the awning adds shelter for simple coastal camps and the extra water storage helps on a route where resupply options are more limited.

Taranaki & Forgotten World Route

Duration: 4–6 days | Route: New Plymouth → Ōakura → Stratford → Whangamōmona → Taumarunui → National Park

This route moves from surf coast and volcanic scenery into one of New Zealand’s most characterful inland touring roads. It is ideal for travellers who want a blend of mountain weather, rural roads and a little more back-country atmosphere.



Taranaki & Forgotten World Route Map

Products that suit this trip

- Hard-shell or wedge rooftop tent
- EVA Side Awning
- Rear Tent
- LED Light
- Roof Rack

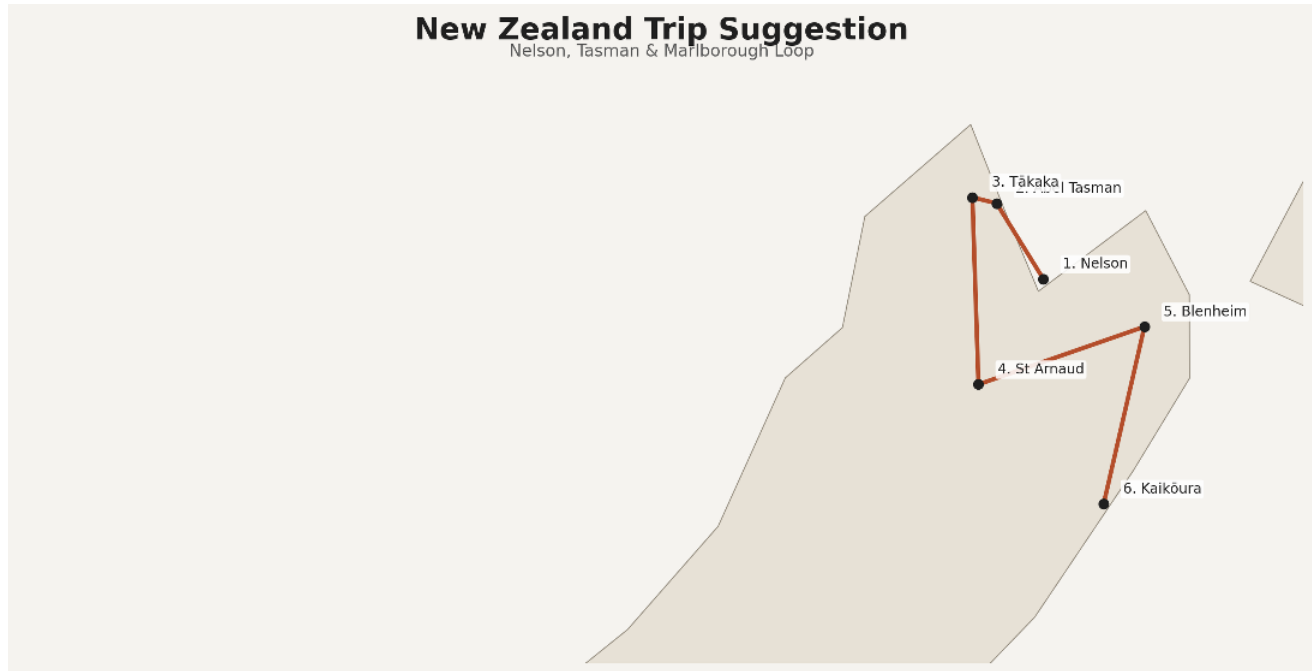
Why this setup works: Because the trip combines short scenic stops with a slightly more rugged inland feel, a quick-opening tent and compact rear-living solution work well. The rear tent adds flexible sheltered access in

unpredictable Taranaki weather.

Nelson, Tasman & Marlborough Loop

Duration: 5–7 days | Route: Nelson → Abel Tasman → Tākaka → St Arnaud → Blenheim → Kaikōura

This northern South Island loop is a diverse touring option, combining beaches, golden bays, inland lakes and vineyard country. It suits a travel style built around driving, walking and scenic overnight stays rather than extreme conditions.



Nelson, Tasman & Marlborough Loop Map

Products that suit this trip

- Super Light Soft Tent
- EVA Side Awning
- Cup Series
- LED Light
- Roof Rack

Why this setup works: This is a relaxed touring route, so a lighter, more leisure-oriented setup works beautifully. The soft tent creates a comfortable sleeping base, while the awning supports beach or vineyard lunch stops and easy campground evenings.

West Coast Glacier Route

Duration: 5–7 days | Route: Westport → Punakaiki → Hokitika → Franz Josef → Fox Glacier → Haast → Wānaka

The West Coast trip delivers forests, wild weather, surf beaches and glacier country. It is one of the best examples of a New Zealand route where scenery is extraordinary but rain and changing conditions are always part of the equation.



West Coast Glacier Route Map

Products that suit this trip

- Aluminium Hard Shell Side Open Tent
- 270° Side Awning
- Awning Room
- LED Light
- Aluminium Water Tank
- Roof Rack

Why this setup works: This route benefits from a more weather-ready shelter combination. The hard-shell tent is efficient in wet conditions, and the awning plus room create a more useful camp during long rainy evenings. The water tank adds convenience where camp routines need to stay self-contained.

7. Global Trip Suggestions

Global routes demand different emphases. Climate, camp style and road distance all change what feels essential. These examples show how the same product family can be used very differently across major overland-style journeys around the world.

Australia Red Centre Adventure

Duration: 4–6 days | Route: Alice Springs → West MacDonnell Ranges → Kings Canyon → Uluru → Kata Tjuta

The Red Centre is a classic overland environment: open distances, hot days, dry camps and unforgettable desert light. The trip rewards travellers who value simplicity, heat management and reliable shelter.



Products that suit this trip

- Aluminium Hard Shell Side Open Tent
- 270° Side Awning
- Aluminium Water Tank
- LED Light
- Roof Rack

Why this setup works: Heat, dust and open ground make a fast, weather-tolerant rooftop tent the strongest option here. A large awning creates daytime shade, and extra water storage is essential. This is the kind of route where fewer but tougher products make the best sense.

USA Southwest Desert Loop

Duration: 6–8 days | Route: Las Vegas → Zion → Bryce Canyon → Page → Monument Valley → Moab

This desert-road journey moves through some of the most famous landscapes in the American Southwest. It combines national-park scenery, long driving vistas and dry-climate camping with plenty of short-stop viewpoints.



USA Southwest Desert Loop Map

Products that suit this trip

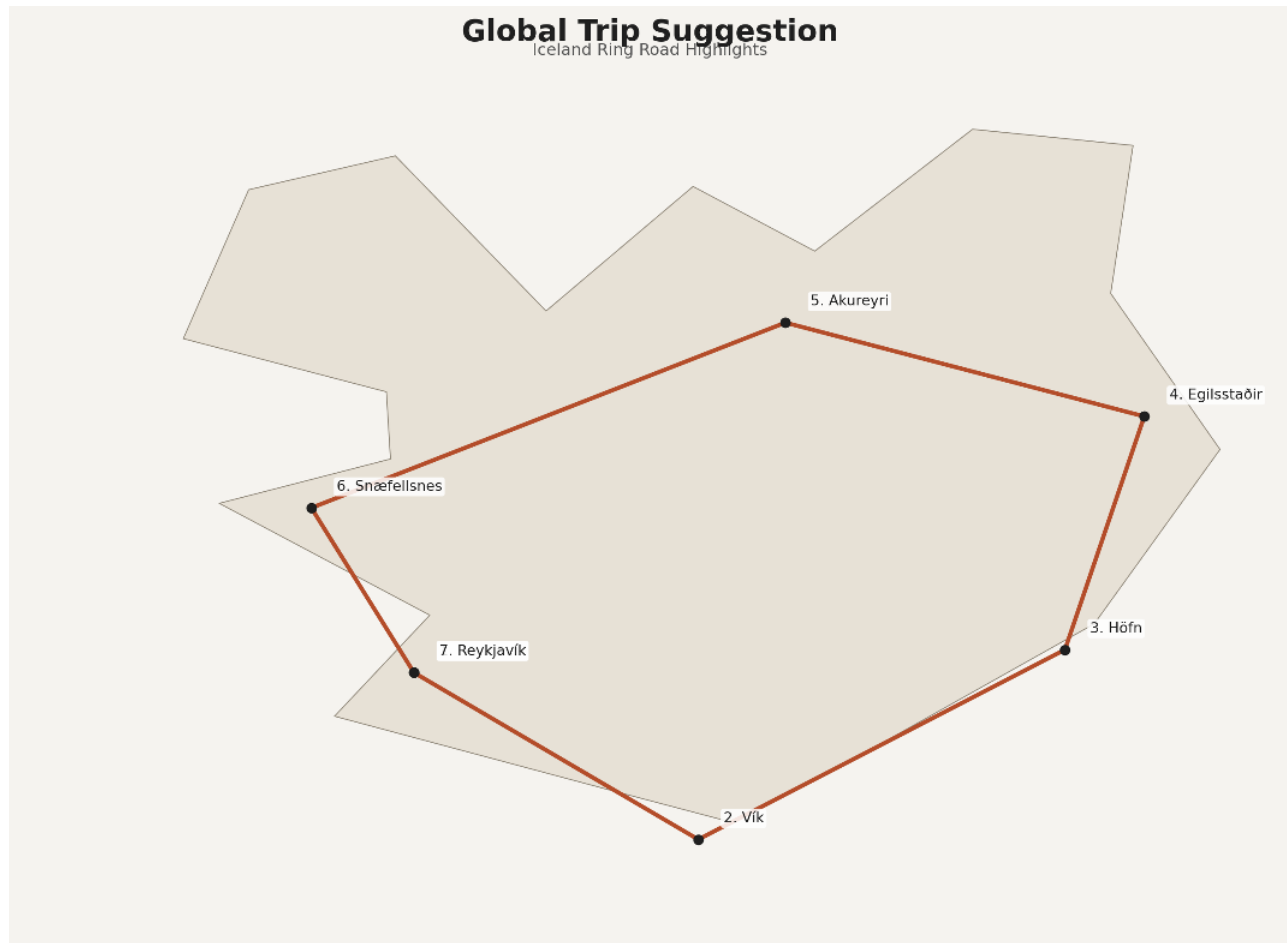
- Hard-shell or wedge rooftop tent
- EVA Side Awning
- LED Light
- Cup Series
- Roof Rack

Why this setup works: The trip suits a touring setup that opens quickly and stays light. A compact awning gives welcome shade at midday stops, and a hard-shell style tent keeps the vehicle efficient while covering a lot of distance between camps.

Iceland Ring Road Highlights

Duration: 7–10 days | Route: Reykjavík → Vík → Höfn → Egilsstaðir → Akureyri → Snæfellsnes → Reykjavík

Iceland demands flexibility. Wind, rain and cold can all arrive quickly, yet the route delivers lava fields, black-sand coastlines, glaciers and wide-open northern landscapes. It is a dream trip for travellers who want scenery every single day.



Iceland Ring Road Highlights Map

Products that suit this trip

- Aluminium Hard Shell Side Open Tent
- Awning Room
- LED Light
- Aluminium Water Tank
- Roof Rack

Why this setup works: This journey benefits from a weather-ready system. A hard-shell tent copes well with frequent setup and pack-down, and the room adds a sheltered zone when conditions turn. Lighting and organised rack storage also become more valuable on longer, colder travel days.

8. Final Planning Notes

Before choosing any setup, confirm the vehicle's load limits, rack fitment and overall height. Travel style matters just as much as product quality. The same rooftop tent can feel perfect on one route and unsuitable on another if the pace of travel changes.

Use this book as a selection guide: start with the trip, then choose the tent, the shelter and the supporting gear. The strongest vehicle-based setups are not just product collections. They are coherent travel systems.

Final checklist

- Match the rooftop tent to the speed of the trip.
- Choose a shelter system based on how much time will be spent in camp.
- Add a room or rear tent if privacy and weather protection really matter.
- Select water, light and rack products based on genuine use.
- Keep the setup balanced, practical and easy to live with.